

## Creative Director Meeting

Creative Director: Maya Simon

Designer: Royi Jin

Topic: The History of Broadway Theatre

Concept:

- 1. Home Page and Introduction
- 2. Early stages of New York's Broadway and Musicals
  - History of area as well as actual shows themselves
- 3. Logistics
- 4. Off- Broadway and Tours
- 5. Effects of COVID-19

Ideas for possible treatments:

- Multipanel page
- Clean, simple, but with unique accents that embody Broadway
  - Black, yellow, red
- Photos on the home page
  - Focus on the artistic aspect of Broadway

Link to Recording:

<https://drive.google.com/file/d/1KLEOx60Bt35QwIGDvTpSNXPVmXmQ3Bpu/view>