

Notes and Initial Thoughts on Mockups

1. Mockup A is what I initially had in mind when discussing the microsite
 - a. Theme and tone wise
2. I am enjoying the way in which the photography intersects with the nav bar and blocks of color
3. I feel as though the nav bar would be clearer that they are links to subsequent pages
 - a. Larger text or bolder or more obvious button tabs
4. I really am enjoying the transparency and stylistic choice of the mobile view for the mockup B
 - a. A combination of the nav bar in mockup b with the style and design of mockup a would be ideal
5. Text on the desktop view seems small and illegible